

**PRINT THIS PRESS RELEASE****CANON U.S.A. EXPANDS imageFORMULA LINE WITH THE ADDITION OF NEW DEPARTMENTAL SCANNER**

*New imageFORMULA DR-6010C Strengthens Canon's Line Of Award-Winning Departmental Scanners*

**Lake Success, N.Y., May 13, 2009** – Canon U.S.A., Inc., a leader in digital imaging and software solutions, today introduced the imageFORMULA DR-6010C departmental scanner. Building upon its highly successful and award-winning line of departmental scanners, the DR-6010C delivers flexibility, high-speed, reliable document handling and superior image quality in a small footprint design. The DR-6010C joins the imageFORMULA DR-4010C to strengthen Canon's scanning solutions for departmental environments.

Recognizing many scanning environments must increase speed without sacrificing quality, the DR-6010C departmental scanner includes several advanced image-processing features in a convenient design for precise, yet rapid document capture. The DR-6010C can scan up to 60 pages-per-minute (ppm) and 120 images-per-minute (ipm)<sup>1</sup>, at resolutions up to 600 dots-per-inch (dpi). In order to maintain the integrity and quality of scanned documents without forfeiting scanning speeds, the new scanner includes features such as advanced three-line contact image sensor (CIS) technology, Bleed-Through Prevention/Background Removal, Moire Reduction, as well as Sensor Shading Mechanisms to produce precise, high-quality images.

"Most companies are looking for ways to maximize returns at all levels of the business system, and therefore need practical solutions for ad-hoc and mission-specific document capture tasks," said Jim Rosetta, vice president and general manager, Imaging Systems Group, Canon U.S.A., Inc. "The new imageFORMULA DR-6010C departmental scanner offers a fast, reliable option without compromising overall image quality."

As more departments and business environments adopt document imaging solutions, the DR-6010C scanner provides a flexible solution that can meet the needs of several vertical markets such as government, legal and financial marketplaces, among others. The DR-6010C scanner includes capabilities such as Ultrasonic Double Feed Detection, straight paper path, and Long Document Mode which allows it to reliably accommodate a wide variety of document sizes and types, including plastic or business cards, fragile or thick documents, and documents up to 39-inches in length.

To help streamline workflow and improve overall productivity, the imageFORMULA DR-6010C scanner includes many user-friendly features like Scan-To-Job buttons to distribute documents directly to e-mail, printers and other standard destinations, as well as the capability to customize up to 99 additional scan tasks for one-touch operation. The DR-6010C scanner is also bundled with Canon CapturePerfect and Adobe Acrobat to help facilitate the document capture and enterprise content management (ECM) processes.

To ease integration with customer infrastructures, the DR-6010C departmental scanner has been tested and is compatible with solutions from the following software vendors:<sup>11</sup>

- eCopy Inc™
- EMC Corporation
- Efile, Inc.

The imageFORMULA DR-6010C departmental scanner is available immediately through authorized Canon U.S.A. Dealers / Resellers at a manufacturer's suggested retail price (MSRP) of \$3,495.

**About Canon U.S.A., Inc.**

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. Its parent company, Canon Inc. (NYSE: CAJ), a top patent holder of technology, ranked third overall in the U.S. in 2008†, with global revenues of US \$45 billion, is listed as number seven in the computer industry on *Fortune Magazine's* World's Most Admired Companies 2008 list, and is on the 2008 BusinessWeek list of "Top 100 Brands." At Canon, we care because caring is essential to living together in harmony. Founded upon a corporate philosophy of *Kyosei* – "all people, regardless of race, religion or culture, harmoniously living and working together into the future" – Canon U.S.A. supports a number of social, youth, educational and other programs, including environmental and recycling initiatives. Additional information about these programs can be found at [www.usa.canon.com/kyosei](http://www.usa.canon.com/kyosei). To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting [www.usa.canon.com/rss](http://www.usa.canon.com/rss).

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<sup>1</sup> Examples based on typical settings, rated in pages/images per minute with letter-sized documents, portrait feeding direction, up to 200 dpi. Actual procession speeds may vary based on PC performance and application software.

<sup>11</sup> Please check [www.usa.canon.com](http://www.usa.canon.com) regularly for updates on software vendors who have tested the imageFORMULA DR-6010C

departmental scanner

† Based on weekly patent counts issued by the United States Patent and Trademark Office

Prices, specifications and availability subject to change without notice. Actual prices set by individual dealers and may vary.

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